



CONTEST & LEGAL RULES & REGULATIONS

All participants must agree to abide by the following terms and conditions:

Entrants must select the appropriate category for performance in the Atelier Organ Fest based on age and playing level ability.

The category criteria are as follows:

Youth Division 1:

Participants must be 12 years old or younger (as of 09/01/09). Pedal playing is optional for this division.

Youth Division 2:

Participants must be 13 to 17 years old (as of 09/01/09). Pedal playing is optional for this division.

Hobbyist Division:

Participants must be 18 years or older (as of 09/01/09) and be able to use one-finger or three-finger left hand chords. Pedal playing is not required for this division.

Advanced Hobbyist Division:

Participants must be 18 years or older (as of 09/01/09) and be able to play full left hand chords or three-staff arrangements with pedals. Pedal playing is mandatory for this division.

Professional Division:

Participants must be 18 years or older (as of 09/01/09) and are defined as musicians that are paid to perform, teach or arrange organ music. Pedals are mandatory for this division.

1. Song Selection & Performance: Participants may select their own performance piece and may incorporate sequencing provided it has been created in "real time" on the Roland Atelier by the performer. The use of VIMA Tunes, slide shows, karaoke files, video or real audio is not permitted and will result in disqualification from the competition. The chosen performance piece must be no more than five minutes in length. Performances will be timed and any performance that exceeds the five minute allowed time will result in disqualification from the competition. Participants in local dealer events will perform on one of the current Atelier models which comprise of: AT-75, AT-100, AT-300, AT-500, AT-800 or AT-900/C. Participants chosen to perform at the Semi-Final and National Final level will perform on an AT-800 or AT-900/C

2. Entrance Rules: All entrants must fill in an entry form, sign it and mail the form to: **Roland Corporation U.S., Atelier Organ Fest, 5100 S. Eastern Avenue, Los Angeles, CA 90040.** Entrant information will be forwarded to the local participating dealer. Roland Corporation U.S. must receive all entry forms by October 31st 2009. Entry forms received after this date will be rejected. Entry forms are available from your local dealer or at www.rolandus.com/atelierfest

3. Eligibility: Youth Division 1 Participants must be 12 years old or younger (as of 09/01/09). Youth Division 2 participants must be 13 to 17 years old (as of 09/01/09). Participants in the Hobbyist, Advanced Hobbyist and Professional Division must be 18 years and older (as of 09/01/09). Participants must be a legal resident of the United States of America. Employees of Sponsor(s), the Sponsor's parents, subsidiaries, affiliated companies and agents and the immediate family (defined as parents, spouse, children, siblings, grandparents) of each such employees, and all those with whom such employees are domiciled, are NOT eligible. Any person who participated in a previous Roland Atelier Organ Fest must play a different song selection. Under no circumstances may the participant perform the same song or song selection they performed in any previous year of participation in any Roland Atelier Organ Fest.

4. Remote Area Entrants: If a person wishing to enter the Roland Atelier Organ Fest lives 100 miles or more from a participating Roland Organ Fest dealer, they may submit a video on DVD of their performance piece which will be judged internally by Roland staff. Roland Corporation U.S. reserves the right to select any number of these entrants and invite the entrants to participate and compete in the Atelier Organ Fest Semi Finals. All entrants must send in their DVDs and entry forms to: **Roland Corporation U.S., Atelier Organ Fest, 5100 S. Eastern Avenue, Los Angeles, CA 90040.** All materials must be received by October 31st 2009. Anyone using video DVDs to enter the Atelier Organ Fest may not compete at a local Atelier Dealer event and anyone competing at a local Atelier Dealer event may not enter again using the video DVD entrance method.

5. Atelier Organ Fest Local & Semi Finals: One "finalist" in each division held at an Atelier Dealer's venue will be selected to attend and compete at the Semi-Final(s) of the Atelier Organ Fest(s) in February 2010. The judges reserve the right to select extra finalists, known as "wildcards" to compete at the Atelier Organ Fest Semi Finals. Roland will pay transportation, lodging and planned meals for the participant to take part in this event. In the case of minors, Roland will also provide transportation, lodging and planned meals for one parent or guardian. The judges reserve the right to select extra finalists at the Semi-Finals, known as "wildcards" to compete at the Atelier Organ Fest National Finals.

6. Atelier Organ Fest National Final: A minimum of three "finalists" positions in each category at the Semi Finals of the Atelier Organ Fest will go on to compete in the National Finals in Los Angeles in March 2010. Roland will provide transportation, lodging and all planned meals for those participating in the National Organ Fest. In the case of minors, Roland will also provide transportation, lodging and planned meals for one parent or guardian.

7. Judges: Roland will supply two judges for the Local Organ Fests (participating dealer will provide one judge). Roland will provide three judges for the Semi Finals and National Finals. All judges will be qualified to evaluate musicianship, arrangement and utilization of the instrument. The decision of the judges is final.

8. Other Terms and Conditions: Potential winners and any guests who will share in the prize will each be required to sign and return an Affidavit of Eligibility, Liability Release, and where lawful, a Publicity Release, within fourteen (14) days of notification, failing which the potential winner will be disqualified and the runner-up selected in place of the disqualified person. By accepting the prize, the winner agrees that the Sponsor(s) and those acting under the Sponsor's authority may use winner's name, picture/portrait likeness and/or voice, for advertising and promotional purposes without further consideration, unless prohibited by law. BY ACCEPTING THE PRIZE, THE WINNER AGREES THAT THE SPONSOR(S), THEIR SUBSIDIARIES, AFFILIATES, ADVERTISING AND PROMOTION AGENCIES, AND ALL OF THE SPONSOR'S OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS, WILL HAVE NO LIABILITY WHATSOEVER FOR, AND WILL BE HELD HARMLESS BY WINNER FOR ANY LIABILITY FOR ANY INJURY, LOSS OR DAMAGES OF ANY KIND TO PERSONS, INCLUDING DEATH, AND PROPERTY, DUE IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF THE PRIZE OR PARTICIPATION IN THIS SWEEPSTAKES OR PARTICIPATION IN ANY SWEEPSTAKES OR PRIZE RELATED ACTIVITY. Subject to all federal, state and local laws. Void where prohibited.

9. Miscellaneous: All entries become the sole property of Sponsor(s) and none will be returned. Sponsor(s) are not responsible for late, lost, illegible, incomplete, stolen, or misdirected entries. These rules and regulations are subject to change or modification at any time at Sponsor's sole discretion.

10. Winners List: A complete list of prize winners will be available by sending a stamped self-addressed envelope after December 1, 2009 to: **Roland Atelier Organ Fest Winners' List, c/o Roland Corporation U.S., 5100 S. Eastern Avenue, Los Angeles, CA 90040.**

11. Sponsor(s): The Sponsors of this Sweepstakes is Roland Corporation U.S., 5100 S. Eastern Avenue, Los Angeles, CA 90040.