

Roland® Rock and Roll Fantasy Camp Giveaway Official Rules

Roland Corporation U.S. (“Roland”) wants you to have the chance to win the Roland Rock and Roll Fantasy Camp Giveaway. Go to our Facebook page and complete the on-line sweepstakes form for your chance to win a three day Rock Star camp package to the Rock and Roll Fantasy Camp being held on January 25, 2013 at the MGM Grand Hotel in Las Vegas, Nevada, including free, round-trip airfare to Las Vegas and free hotel accommodations for three nights at the MGM Grand Hotel. (For more information on the Rock and Roll Fantasy Camp and the three-day Rock Star camp package, go to <http://rockcamp.com/rrfc-1-23-13.php>.) The Contest is open only to residents in the United States (excluding residents of RI) who are of majority age in the state they reside and who comply with these rules.

Important: Please read these rules carefully before entering the Contest. By filling out an online entry form, you agree that you have read, understood and that you are bound by these rules (“Official Rules”). The words “you”, “your” and similar pronouns mean the individual entrant, participant and/or winner. **NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN ANY OF THE BOSS OR ROLAND PRIZES. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. LIMIT ONE ENTRY PER PERSON.**

1. Eligibility. If you are an individual, legal resident of the fifty (50) United States or the District of Columbia and are of majority age at the time of entry, you are eligible to enter the Contest (in most states, the age of majority is 18; however, in a minority of states, you must be 19 years of age, or 21 years of age, to qualify). Roland Corporation U.S. employees, their immediate family members (spouses, domestic partners, parents, grandparents, siblings, children and grandchildren), advisors or advertising/promotion agencies (and their immediate family members) are not eligible to enter the Contest. Prize winners will be required to sign a document confirming their eligibility as described in these Official Rules.

2. How to Enter. You may enter the Contest beginning at 12:01 a.m. (Eastern Time) on October 9, 2012 and ending at 11:59:59 p.m. (Eastern Time) on November 9, 2012 (the “Contest Period”). To enter, you must: (1) go to <http://www.facebook.com/RolandCorpUS> and click on the “Giveaway” tab; (2) enter the required information, including your name and e-mail address; and (3) click on the “submit” button when completed. When entering, you will need to submit your name, e-mail address, address, phone number, and other required information. Online entry through Facebook is the only way to enter this Contest. By completing and submitting an entry form, you are providing information to Roland and not to Facebook.

Limit one entry per person during the Contest Period.

Your completed entry form must be received during the Contest Period to be eligible. Personal information obtained through the Contest will be used only to notify the grand prize winner and participants of the Contest results, unless you elect to “opt-in” to a particular use of your email address during the Contest registration process. All entries must be in English.

By submitting an entry, you represent and warrant that (i) you are a U.S. resident and you are of majority age based on the state in which you reside; (ii) you meet the requirements and qualifications for this Contest, and (iii) you have read these Official Rules and are fully familiar with and agree to be bound by them.

You agree to confirm in writing to Roland the above representations and warranties as a condition to receiving the grand prize, in the event you are eligible and win it.

3. Privacy Policy. Roland is collecting the following information from you via the entry form: your first and last name, a working phone number and e-mail address. By entering the contest, you consent to our collection of such information. All information submitted in connection with this Contest will be treated in accordance with these Official Rules and Roland's Privacy Notice (http://www.rolandus.com/site_info/privacy/)

It is very important that you provide us with accurate information, including a valid, working e-mail address. The winner will be contacted by e-mail. If we cannot or are unable to contact you by e-mail, for any reason or no reason, you will be disqualified and another winner will be randomly selected (See Section 5, "Prize Drawing/Winner Notification", below).

4. Selection of Winner. One and only one grand prize winner will be randomly selected after the close of the Contest Period, and notified on or before five (5) days after the Contest Period ends.

5. Prize. We will award one and only one prize during the Contest Period, consisting of a three day Rock Star camp package at the Rock and Roll Fantasy Camp (including free coach airfare and free accommodations for three nights at the MGM Grand Hotel in Las Vegas, Nevada) being held from Friday, January 25, 2013 and concluding on Monday, January 28, 2013. The approximate retail value ("ARV") of the prize is US \$10,499. The winner will be responsible for paying any costs and expenses related to the prize that are not specifically mentioned, including, but not limited to, taxes and any other expenses that might reasonably be incurred by you, if you win the prize. Other restrictions may apply. If you win the prize, you may not transfer, assign, or redeem the prize for cash. We may substitute the prize with a prize of equal or greater value.

6. Prize Drawing/Winner Notification. The potential prize winner will be selected at a random drawing to be held on or about Wednesday, November 14, 2012. The winner of the prize will be announced on Wednesday, November 14, 2012 on or about that same time. Roland will notify the winner by phone or e-mail within five (5) business days following the drawing with instructions about how they can claim their prize. Roland is not responsible for any change of an entrant's e-mail address or phone number. E-mail notifications returned as undeliverable or otherwise not claimed within seven (7) days after Roland sends out a notification of award will result in the forfeit of the prize and Roland will randomly draw an alternate prize winner from the pool of qualified entries. Prizes are not transferable. The prize winner will not receive a cash award. No substitutions or exchanges of the grand prize will be permitted, except that Roland reserves the right to substitute a prize of equal or greater value for any prize that becomes unavailable. The prize is awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, EXPRESS OR IMPLIED, (INCLUDING, WITHOUT LIMITATION, ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE NOR ANY IMPLIED INDEMNITIES). ACCEPTANCE OR USE OF ALL OR PORTIONS OF

THE GRAND PRIZE IS AT THE WINNER'S OWN DISCRETION AND RISK. WINNER AGREES TO SIGN AN AGREEMENT ALONG THESE LINES AS A CONDITION OF ACCEPTING THE PRIZE.

For the first name/last name-initial only of the prize winner, you may send a self-addressed, stamped envelope to "Who Won the Prize for the Roland Rock and Roll Fantasy Camp Giveaway?" c/o Roland Corporation U.S., 5100 S. Eastern Avenue, Los Angeles, CA 90040. Requests must be received within sixty (60) days from the end of the Contest Period and will be sent after the prize has been awarded. The winner's first name/last name, initial only, will also be available at http://www.rolandus.com/go/rock_n_roll_fantasy_camp/ for at least two months after the close of the Contest Period. The sponsor of this Contest is Roland Corporation U.S. Questions regarding the Contest can be directed by mail to Roland Corporation U.S., at the mailing address listed above, or send us an e-mail at webmaster@rolandus.com.

Copies of these Official Rules may be obtained by sending a self-addressed, stamped envelope to Roland Corporation U.S., 5100 S. Eastern Avenue, Los Angeles, CA 90040, or e-mail to webmaster@rolandus.com. Requests for Official Rules must be received by November 9, 2012. All times and dates in these Official Rules are Eastern Time.

7. Odds of Winning. Odds of winning depend on the number of eligible entries received. The more entries received, the lower are your odds of being selected as the prize winner.

8. Electronics Disclaimer. Roland and any of its parent companies, subsidiaries, affiliates, directors, officers, professional advisors, employees, and agencies will not be responsible for (1) any late, lost, incomplete, unintelligible, or misrouted entries or errors in transmission or inaccurate entry information, whether caused by you or by any of the equipment or programming associated with or utilized in the Contest, or by any technical or human error that may occur in the processing of entries; (2) any disruptions to Internet connection, injuries, losses, or damages caused by events beyond the control of Roland; (3) any printing or typographical errors in any materials associated with the Contest; (4) any error in the operation or transmission, theft, destruction, unauthorized access to, or alteration of, entries, or for technical, network, telephone, computer, hardware or software, malfunctions of any kind, or inaccurate transmission of, or failure to receive any entry information on account of technical problems or traffic congestion on the Internet or at any website; or injury or damage to your or any other computer resulting from downloading any materials in connection with the Contest. Roland, its contractors, representatives and agents are not responsible for technical, hardware, software, or telephone malfunctions of any kind and shall not be liable for failed, incorrect, incomplete, inaccurate, garbled, or delayed electronic communications utilized in this Contest which may limit the ability to participate in the Contest or to win the prize. If for any reason, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause beyond the control of Roland, which corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Contest, the Contest is not capable of being conducted as described in these rules, Roland shall have the right, at its sole discretion, to modify and/or cancel the Contest.

9. Taxes. ALL FEDERAL, STATE, AND LOCAL TAXES ARE THE RESPONSIBILITY OF THE PRIZE WINNER.

10. IMPORTANT DISCLAIMERS AND LIMITATIONS ON LIABILITY. ROLAND, ITS AFFILIATES, REPRESENTATIVES, AGENTS AND CONTRACTORS HEREBY DISCLAIM ANY AND ALL REPRESENTATIONS AND/OR WARRANTIES IN CONNECTION WITH THE CONTEST, THESE OFFICIAL RULES AND ANY THE GRAND PRIZE.

THE PRIZE IS AWARDED ON AN "AS-IS, WHERE-IS" BASIS, WITHOUT WARRANTY OF ANY KIND, EXPRESS OR IMPLIED (INCLUDING, WITHOUT LIMITATION, ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, NOR ANY IMPLIED INDEMNITIES). ACCEPTANCE OR USE OF THE PRIZE IS AT THE WINNER'S OWN RISK. THE PRIZE WINNER AGREES TO SIGN AN AGREEMENT ALONG THESE LINES AS A CONDITION OF ACCEPTING THE PRIZE.

BY ENTERING THE CONTEST OR ACCEPTING ANY PRIZE, EACH PARTICIPANT AND THE PRIZE WINNER HEREBY RELEASE ROLAND AND FACEBOOK AND ANY OF THEIR RESPECTIVE PARENT COMPANIES, SUBSIDIARIES, AFFILIATES, DIRECTORS, OFFICERS, EMPLOYEES, AND AGENCIES (COLLECTIVELY, THE "RELEASED PARTIES") FROM ANY LIABILITY WHATSOEVER, AND HEREBY WAIVE ANY AND ALL CAUSES OF ACTION FOR ANY CLAIMS, COSTS, INJURIES, LOSSES, OR DAMAGES OF ANY KIND ARISING OUT OF OR IN CONNECTION WITH THE CONTEST OR ACCEPTANCE, POSSESSION, USE AND/OR MISUSE OF ANY THE PRIZE (INCLUDING, WITHOUT LIMITATION, CLAIMS, COSTS, INJURIES, LOSSES, AND/OR DAMAGES RELATED TO PERSONAL INJURIES, DEATH, DAMAGE TO OR DESTRUCTION OF PROPERTY, RIGHTS OF PUBLICITY OR PRIVACY, DEFAMATION OR PORTRAYAL IN A FALSE LIGHT, WHETHER INTENTIONAL OR UNINTENTIONAL) WHETHER UNDER A THEORY OF CONTRACT, WARRANTY, TORT (INCLUDING NEGLIGENCE, WHETHER ACTIVE, PASSIVE, OR IMPUTED), STRICT LIABILITY, PRODUCT LIABILITY, CONTRIBUTION, OR ANY OTHER THEORY.

IN NO EVENT SHALL ROLAND OR FACEBOOK, OR THEIR DIRECTORS, OFFICERS, EMPLOYEES, AGENTS, CONTRACTORS OR REPRESENTATIVES BE LIABLE TO YOU OR ANY THIRD PARTY FOR INCIDENTAL, INDIRECT, SPECIAL, CONSEQUENTIAL OR PUNITIVE DAMAGES (INCLUDING WITHOUT LIMITATION LOST PROFITS OR LOST PRIZES) RELATED TO THE CONTEST, THESE OFFICIAL RULES, THE PERFORMANCE OR BREACH OF THESE OFFICIAL RULES BY ROLAND, THE USE OR EXPLOITATION OF YOUR PUBLICITY RIGHTS, OR OTHERWISE, EVEN IF ROLAND IS AWARE OF THE POSSIBILITY OF SUCH DAMAGES OR IF THE EXCLUSIVE REMEDIES STATED HEREIN FAIL OF THEIR ESSENTIAL PURPOSE.

11. Changes to Official Rules/Final Decisions. Roland may, to the maximum extent permitted by applicable law and in our sole discretion, change these rules or suspend or cancel the Contest at any time. All decisions regarding participation, the random drawing of a prize winner, prizes awarded and/or administration of the prize and this Contest are final. ANY ENTRY THAT DOES NOT SATISFY ALL REQUIREMENTS OF THESE OFFICIAL RULES WILL BE DISQUALIFIED.

12. Publicity Rights and Winner's Agreement. By submitting an entry and/or accepting the prize, you grant the right, except where prohibited by law, to Roland and its affiliated companies,

without compensation unless required by law, to use your name (first name and first initial of your last name, as the case may be) for advertising and promotional purposes in connection with promoting or publicizing the Contest, Roland and/or BOSS products. You shall have no right of approval, no claim to compensation, and no claim (including, without limitation, claims based on invasion of privacy, defamation, rights of integrity or attribution, or right of publicity) arising out of any use, blurring, alteration, or use in composite form of your name, picture, likeness, address (city and state), e-mail address, biographical information, or entry. The rights granted under this paragraph shall extend to Roland and its affiliated companies and agents with respect to all entrants in the Contest, including the prize winner and those entrants who are not selected.

The winner will be required to sign an affidavit of eligibility and release and talent agreement confirming, among other things, the grant of publicity rights described in this Section, prior to receiving any portion of the grand prize.

13. General Legal.

(a) Entrants who violate these Official Rules, tamper with the operation of the Contest, or engage in any conduct that is detrimental to Roland, the Contest, or any other entrant (as determined in Roland's sole discretion) are subject to disqualification. Roland may, in its sole discretion, disqualify any individual found to be: (a) tampering with the entry process or the operation of the Contest or website; (b) acting in violation of these rules; or (c) acting in an unsportsmanlike or disruptive manner or with intent to annoy, abuse, threaten or harass any other person. If your entry is incomplete or if you use robotic, automatic, programmed or similar entry methods, your entry will be void. The authorized subscriber of the e-mail account used to enter the Contest at the actual time of entry will be deemed to be the participant and must comply with these rules in the event of a dispute as to entries submitted by multiple users having the same e-mail account. The authorized account subscriber is the natural person who is assigned an e-mail address by an Internet access provider, on-line service provider, or other organization responsible for assigning e-mail addresses for the domains associated with the submitted e-mail addresses.

(b) By entering, entrants agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, participant's rights and obligations, or the rights and obligations of Roland in connection with the Contest, shall be governed by, and construed in accordance with, the laws of State of California, without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of California, irrespective of the fact that any one of the parties is now or may become a resident of a different state. By entering, entrants consent to the jurisdiction and venue of the federal, state and local courts located in Los Angeles County, California and hereby waive any objection to such jurisdiction and venue. If any provision of these Official Rules shall be held invalid, illegal or unenforceable, such provision shall be enforced to the maximum extent permitted by law and the parties' fundamental intentions hereunder, and the remaining provisions shall not be affected or impaired, provided, however, that in such cases the parties oblige themselves to use their best efforts to achieve the purpose of the invalid provision by a new legally valid stipulation. Section 3 and Sections 6 through 13 of these Official Rules shall survive the expiration of the Contest Period.

Sponsor: Roland Corporation U.S., 5100 S. Eastern Boulevard, Los Angeles, CA 90040. This Contest is no way sponsored, endorsed or administered by, or associated with, Facebook.

The Contest and all accompanying materials are © 2012 Roland Corporation U.S. All rights reserved.

Roland® trademarks and logos are protected trademarks of Roland Corporation U.S. All other trademarks are property of their respective owners.